



Creating a winning partnership with Habitat for Humanity

Our Corporate Partnership Program marries company commitment to ethical values and respect for people and the environment with Habitat for Humanity's mission to help families acquire affordable housing and to build strong communities.

Habitat for Humanity Malaysia invites local and multinational businesses and organizations to become good neighbors by caring and contributing to the communities in which they operate. Together, we can address the challenges of housing access within our home country and throughout the Asia-Pacific region.

A growing number of companies large and small are partnering with Habitat for Humanity Malaysia to help people in need secure simple, decent and affordable homes, acknowledging that a home is a way of breaking the cycle of poverty and reaping "better life" benefits that follow – improved health, education, safety and economic opportunities.

Benefits of Partnering with Habitat for Humanity

Habitat corporate builds offer opportunities for co-workers to grow, to bond and to unite in the goal of helping those in need of a better home. Corporate partnerships address the problem of poverty housing, providing a positive solution and offering the following benefits to corporations:

- A worthwhile way to demonstrate corporate social responsibility credentials.
- A tangible opportunity to "give back" to local communities.
- A means to store up a reservoir of public trust.
- A positive effect on company morale and team spirit when staff volunteers to build together.

FIVE WAYS To Partner

Corporations partner with Habitat in numerous ways. They provide financial support. They mobilize employees as Habitat volunteers. They donate gifts-in-kind. They offer business expertise and acumen.

1. FINANCIAL RESOURCES: Corporate funds not only help build homes for families in need. They build communities through generations of homeowners. Homeowner's monthly loan repayments combined with donations are used to build more homes.

2. STAFF BUILDS: Corporate builds deliver new homes – and offer opportunities for co-workers to grow, bond and unite in the goal of helping those in need. Employees at every level get to see each other at their best. The positives get carried back to the workplace.

3. GIFTS IN KIND: Donations of construction materials and services directly lower the costs of building homes. Transportation, equipment and other facilities help Habitat support its building programs. Donations of media space help publicize Habitat's work.

4. EXPERIENCE: Corporate executives and professionals provide leadership skills and high-level connections that create new opportunities for Habitat to help families in need.

5. EXPERTISE: Seconding professionals from architects and engineers to accountants and PR executives help Habitat to adopt cost-efficient best practices and so enable more homes to be built faster, cheaper, better.

Habitat for Humanity Malaysia thanks the many corporate partners supporting our efforts in Malaysia










CASE STUDY: FedEx & Habitat for Humanity FedEx Involvement Builds Homes for Communities

FedEx Express (FedEx), the world's largest express transportation company, is actively supporting Habitat for Humanity Malaysia to build homes and where necessary, renovate and extend present living accommodations for 'orang asli', or indigenous people, living in Lenggeng, Negeri Sembilan. In 2008, FedEx funded the pilot build project with Habitat for Humanity Malaysia to build two new homes and renovate four houses for six orang asli families. In 2008-2009, A total of 120 FedEx volunteers were involved in the project.

Adam from Temuan Orang Asli tribe had written to the local authorities to improve the houses in his village but he was put on a long wait list. He sought the help of Habitat on the advice of his friend from a nearby kampung. With a severely disabled son and three other growing children, Adam needed another bedroom and added kitchen space so that the family could live together under one roof. His dream of a better house became a reality with the assistance of FedEx and Habitat. Adam went on to help his neighbors improve their lives as well. Hetong and his family had been staying in a shabby and dilapidated house. It was difficult to make ends meet with his small income from odd jobs in an orchard and a rubber plantation. Hetong and his family now has more space with a kitchen extension and a new bedroom.

In 2010, FedEx returned with a donation of US\$ 15,000 to continue investment in the Lenggeng Community House Built Project. After the first six families received assistance, other villagers became interested in housing finance and assistance from Habitat. In addition, FedEx volunteers will spend three weekends with the staff of Habitat for Humanity Malaysia and homeowners flexing their muscles and expending their energy to complete the home-building program by volunteering on-site. Tasks will include mixing cement, laying brick, roofing, and digging.

"This project will involve many hours of hard work but we look forward to the challenge as we believe we can make a positive difference to so many lives. We are glad to have the opportunity to be a part of a worthy project and to demonstrate the We-live-to-deliver spirit for which FedEx employees are known," said Ramesh Kumar Singam, managing director, FedEx Express, Malaysia and Brunei.

How can I get my company involved?

To find out how your company's CSR direction aligns with Habitat's initiatives, please email info@hfhmalaysia.org to arrange a meeting. Corporate builds are site-specific and we are happy to work with each corporate partner to identify a suitable location and timetable for a build. Call +60 32 070 4254 to find out how your company can be a good neighbor working with Habitat for Humanity Malaysia to build decent homes and help communities.

About Habitat for Humanity Malaysia

Habitat for Humanity Malaysia is part of a global network spread across dozens of countries around the world. We believe a decent house is the foundation for a decent life. Habitat for Humanity builds, renovates and repairs homes and helps create communities that prosper. We see first-hand the transformative effect a suitable home has on families and communities.

Habitat for Humanity Malaysia has operations in Kuala Lumpur, Kuching and Kota Kinabalu. Habitat for Humanity Malaysia strives to eliminate inadequate and sub-standard housing by building safe, affordable homes in partner communities.



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